
Event Licensing

Fall / Winter 2014





Program Overview

FASHION ONE IS PROUD TO ANNOUNCE THE LAUNCH OF ITS NEW SEASONAL NEW YORK BASED EVENT SERIES. WITH THE AIMS OF SUPPORTING AND ENHANCING NEW YORK'S POSITIONING AS THE GLOBAL LEADER IN FASHION, THE STRATEGICALLY DESIGNED SUITE OF WEEKLY FASHION INDUSTRY NETWORKING MIXERS AND DESIGNER SHOWCASES OFFER THE LOCAL FASHION COMMUNITY AN INTIMATE ENVIRONMENT IN WHICH INDUSTRY CONNECTIONS ARE MADE AND NEW TRENDS COME TO SURFACE. TAKING PLACE EVERY FRIDAY AT VARIOUS VENUES THROUGHOUT THE CITY, THE SEASONAL EVENT SERIES ALLOW FOR INDUSTRY INSIDERS AND ENTHUSIASTS ALIKE TO GATHER, CONNECT AND EXPLORE SYNERGIES, AND ACT AS AN INCUBATOR FOR BOTH ESTABLISHED AND UP-AND-COMING DESIGNERS TO ENGAGE WITH AND INSPIRE THE COMMUNITY.

Broadcasting

150⁺ Countries

150M⁺ Viewers

Social Media

300K⁺ Facebook Likes

150K⁺ Twitter Followers

Event Packages

GOLD PACKAGE

\$4,500

SERVICES

EVENT LICENSING
DESIGNER COORDINATION
MODEL COORDINATION
SEGMENT PRODUCTION
NETWORK BROADCASTING
SOUND DESIGN
IMAGE PROMOTION

SILVER PACKAGE

\$3,000

SERVICES

EVENT LICENSING
MODEL COORDINATION
SEGMENT PRODUCTION
NETWORK BROADCASTING
SOUND DESIGN
IMAGE PROMOTION

BRONZE PACKAGE

\$1,500

SERVICES

EVENT LICENSING
SOUND DESIGN
IMAGE PROMOTION

Service Partners



Contacts

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