



Stefanie's Style Diaries

Her Fashion • Her Travels

VANCOUVER

STEFANIE'S STYLE DIARIES: VANCOUVER

Stefanie's Style Diaries is back and this time she is visiting North America's West Coast City, Vancouver. The west coast city is a popular filming location and has a thriving art, theatre and music scene and Stefanie goes to uncover its fashionable hot spots. This season Stefanie won't be alone, taking her around the cities coolest venues and fashion hot spots is Courtney Blackman owner of Forward PR and representative of Vancouver Fashion Week.

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About Stefanie

HOST



Gorgeous, vivacious and bright, Stefanie Jones is captivating. With a great deal of live and pre recorded presenting experience that makes her a total natural on screen, Stefanie stippled her competition to become Fashion One's first London Correspondent. Stef is comfortable in any environment, doing pieces to camera from autocue or out on the streets vox-popping the public.

Prior to joining the network, Stefanie has some noteworthy credits to boast. She was the official presenter for Miss Great Britain 2011 covering heats and events across the UK. She also hosts her own online media show on Video Junkie TV reporting on the latest news, events and topics from sports cars and technology to music, events, lifestyle and popular culture. Stefanie has interviewed many music celebs for Leeds Festival as well as appearing on ITV's Alan Titchmarsh Show, SKY TV, not forgetting being Nestle's first ever female Milky Bar Kid... at the age of 23! Her fun and 'game for anything' spirit is massively appealing and has led her to a passion for outdoor action – such as skiing and scuba diving. She is also a massive film buff (and a sucker for all things 'celeb'). Stefanie loves all things fashion, showbiz and brings a wonderful and infectious natural energy to the screen and audience.

About Courtney

CO-HOST

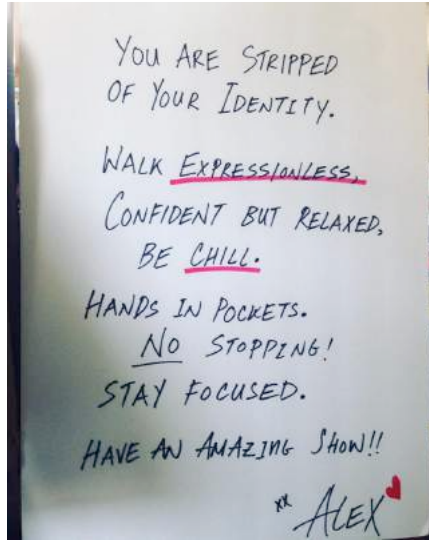
Courtney has her finger on the pulse when it comes to the fashion industry being featured in major publications such as Drapers, Tatler, Vogue, Stylist and the Business of Fashion as well as being a key figure at Vancouver Fashion Week.



Episode List:

Episode 1

Stefanie and Courtney take us to the fashion hot spots during Vancouver Fashion Week. Have a cruise along Vancouver River; get tips on how to get that red carpet ready look; discover what's behind The Secret Location; have a chat with Canada's next big designer; and learn to walk like a model from the prestigious Lexington Model Agency. At the end of it all, see how Stefanie fairs as she struts the runway on the first day of Vancouver Fashion Week.



Episode 2

The ladies continue to explore Vancouver, starting their morning at East Van Roasters for some artisan chocolate and coffee. They then proceed to visit some of the coolest stores and designers in the region and meet up with top international fashion blogger M'c Kenneth Licon of Little Fashionisto. Before heading to the event, Stefanie drops by for some cocktails and concocts the 'Miss Jones' Pineapple Surprise' at the Juniper Cocktail Bar. Also get to meet the who's who at the front row of Vancouver Fashion Week decked up with the most amazing street styles.



Vancouver, Canada



A coastal seaport city at the lower mainland region of British Columbia, Vancouver is the most populous metropolitan in the province. Being consistently named as one of the top most liveable cities in the world, it is home to the most ethnically and linguistically diverse group in Canada. This melting pot of rich diversity has found its unique flavour integrated in its culture, cuisine, and fashion. No wonder that one of the most desirable fashion events of the country, the Vancouver Fashion Week, gets to be hosted twice annually in this marvellous city.

Pamper Yourself

Salon De Nuvida

The best hair stylists in Vancouver are located at Salon De Nuvida. Nuvida originated from a Korean word, meaning, "go around". They believe that each community in the world has its own unique culture in the beauty industry. The salon personalises all treatments, from customizing haircuts to recommending hair colour that will enhance skin tone and eye colour for their clients. Recently remodeled, the salon is chic, elegant, comfortable, and is designed to make clients feel great and look fabulous.

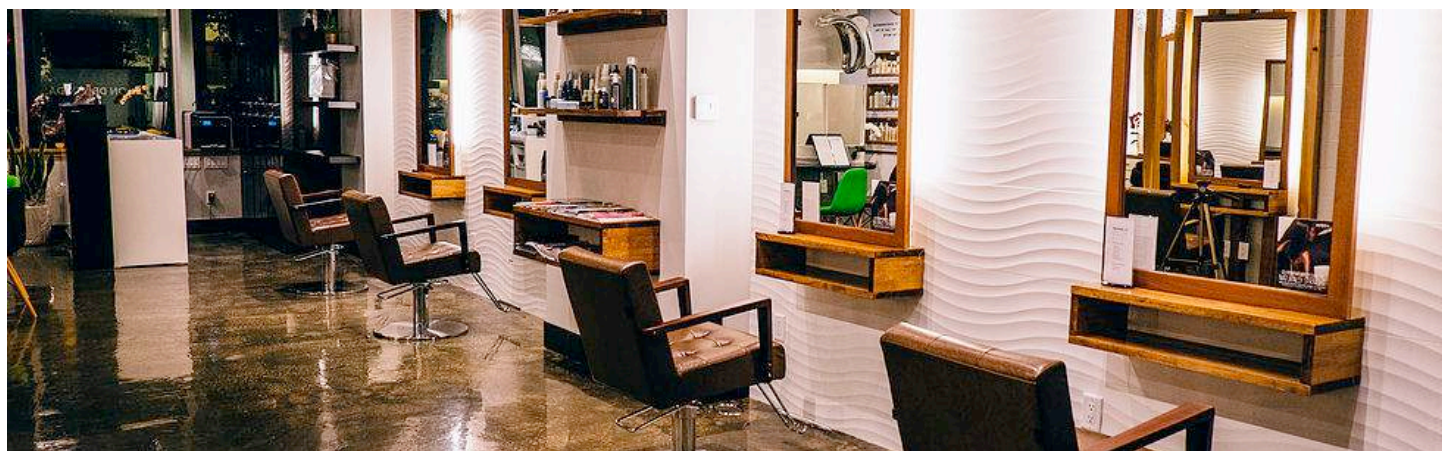
Contact:

880 Homer Street

Vancouver BC V6B 2W5

Tel: 604-559-1218

www.salondenuvida.com



Discover

Vancouver Fashion Week

The fifth largest fashion event in the world and the gateway to global fashion, Vancouver Fashion Week is a seasonal showcase for established and emerging designers from around the world. Previous designers have included Versace and Anna Sui, while top press and buyers from China, America, Korea, Dubai, Saudi Arabia, India, France, Italy, and Japan regularly attend. The world's largest publications attend each season and include Vogue, Elle, Marie Claire and Candid Magazine.

Contact:

707-938 Howe Street

Vancouver BC

Canada

Web: <http://vanfashionweek.com/>

FB: vanfashionweek

TW: @VanFashionWeek

IN: vanfashionweek



Lexington Model Agency

Established in 2006, is a boutique style agency preparing young women for the highly competitive business of modeling in an international market. Over the years, Lexington has developed relationships with top clients, international agencies and our models have worked in cities all over the world including Milan, Paris, New York, Miami, London and Tokyo.

Contact:

778 329 6622

Web: www.lexington-models.com

FB: LexingtonModels

IN: lexingtonmodels



Little Fashionisto

One of Vancouver's best fashion and style bloggers. Mc'Kenneth, is the voice and creative behind the brand and teaches us the art of capturing the ultimate street style photographs.

Contact:

Web: <http://littlefashionisto.com/>

FB: lilfashionisto

IN: lilfashionisto

TW: @lilfashionisto

Pin: lilfashionisto



Drink and Dine

East Van

East Van Roasters is a 16-seat specialty cafe and social enterprise of the PHS Community Services Society. Designed to provide pre-employment training and work opportunity for the women residents of the Rainier Hotel, East Van Roasters creates organic 'bean to bar' chocolate and coffee roasted and prepared on site. Delicious organic drinking chocolate and coffees, hand rolled truffles, single-origin chocolate bars and select pastries are offered Tuesday-Friday.

Contact:

319 Carrall Street in the Rainier Hotel

Vancouver BC

Canada

<http://eastvanroasters.com/>



Juniper

A fresh and vibrant distillation of the Pacific Northwest, 100-seat Juniper Kitchen & Bar is a Cascadian-themed restaurant in the heart of Vancouver's vibrant Chinatown neighbourhood. Juniper's bar programme was created by internationally acclaimed bartender Shaun Layton and is now being continued by Max Borrowman. Max is a native of the Okanagan and learned his trade first in Kelowna and honed his skills at The Lobby Lounge of the Fairmont Pacific Rim Vancouver. He comes to Juniper after a year as Bar Manager at Main Street's popular Torafuku, where he created the restaurant's inventive and acclaimed cocktail program. Under Max's hand, Juniper's signature selection of local and international small-batch spirits and revolving list of curated gin & tonics will remain. However, Max will expand upon the existing bar program and add new cocktails with a historical flourish, incorporating First Nations and Spanish ingredients and flavours to the menu.

Contact:
185 Keefer St
Vancouver, BC V6B 6L4
Canada
www.juniperkitchenandbar.com



Shop! Shop! Shop!

Secret Location

Secret Location is an innovative destination concept store, an inspiring place of sartorial creativity and intellectual expression. The ultimate shopping experience eclectic featuring a mix of up and coming and fashion-forward international designers. Secret Location offers new, thought provoking and limited pieces that embrace creative ingenuity, quality craftsmanship and bold thinking.

Contact:
1 Water St
Vancouver, BC V6B 2H9
Canada
Tel: 604-685-0090
www.secretlocation.ca



Alex S Yu

ALEX S. YU is one of Vancouver's best emerging designers and showcases at Vancouver Fashion Week every season. ALEX S. YU's aesthetics rollick the happy emotions of childhood, nostalgia and wanderlust; and ponder the very definition of femininity in a modern, quirky way through garments. The ALEX S. YU woman loves to have fun, and isn't afraid of trying new things. She loves colour, prints, quirky shapes, textures, and most importantly, values comfort. The ALEX S. YU woman is eccentric, lively, nonchalant, and views life through a pair of rose tinted glasses. ALEX S. YU creates a line of contemporary luxury street wear that is ready-to-wear with a twist of avant garde experimental attitude. He plays with proportions, colour blockings and unusual silhouettes while mixing and using different colours and fabric weights in one garment.

Contact:

Web: www.alexsyu.com

FB: [alexsyualexsyu](https://www.facebook.com/alexsyualexsyu)

TW: [@ALEX_S_YU](https://twitter.com/ALEX_S_YU)

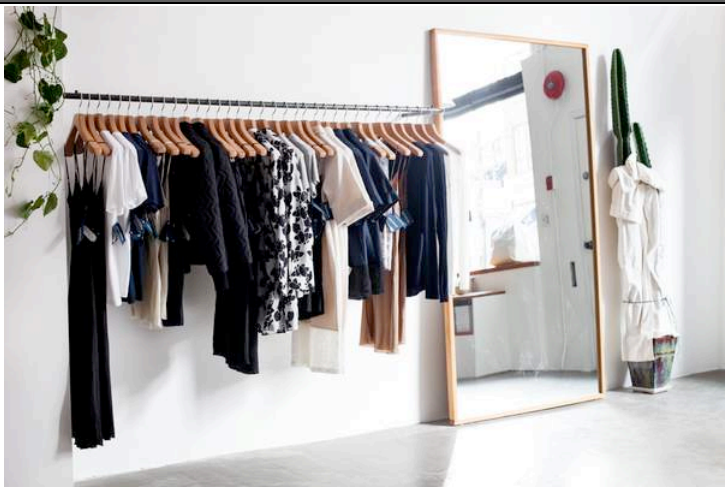
IN: alex.s.yu



Neighbour

Neighbour is a small women's clothing boutique in Vancouver's Gastown area, gets the mix just right through owner Saager Dilawri's personal picks of lesser known brands and unique collaborations. Since the shop's opening, Dilawri has consistently impressed shoppers with quality and variety. Through the variety of sophisticated but accessible design across smartly wearable apparel and accessories, Neighbour is able to distinguish itself from the rest of Vancouver's thriving fashion stores.

Contact:
12 Water St
Vancouver, BC V6B 1A5
Canada
Tel: 604-558-2555
www.shopneighbour.com



Melissa Araujo

M.A. is an independent women's wear clothing label designed by Melissa Araujo based in Canada. Inspired by architecture & geometric shapes Melissa creates minimal & clean capsule collections, where each can stand independently from the other. Together they form a cohesive wearable wardrobe by being unique & timeless. Allowing the M.A. modern women to wear her pieces year around as a statement or a staple piece. The brand focuses in minimal designs, monochrome palette & the use of eco-friendly materials.

Contact:

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